CSS TOC 2011

2nd Annual TOC

Tournament of Champs

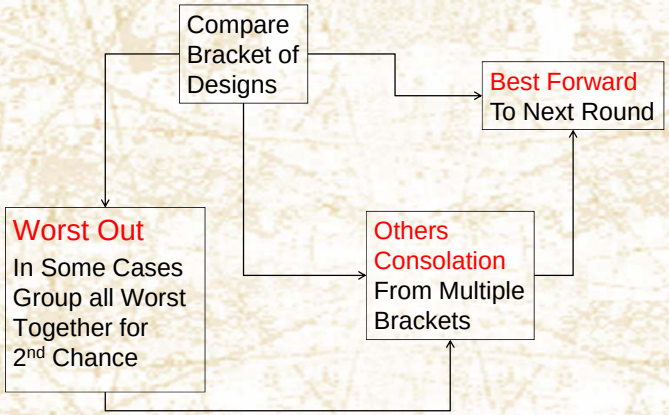
Previous Elite 8 – Recent Semester Finalist

Outline

- Goal:
  Rank the Top 6 Designs of All Time

- Strategy for Picking Winner
- Judge the Four Sweet 16 Brackets
- Formalize Consolation Brackets
- Formalize Elite 8
- Rubrics for Judging Sites
- Elite 8 To Final 4
- Rank Top 6

General Strategy



Specific Sweet 16

- Four Brackets of Four

- Battle of Four
  - Best Forward (Elite 8)
  - Worst Out (2nd Chance Bracket)
  - Other 2 Consolation Leading to Elite 8

- Look at 2nd Chance (6 Competitors)
  - Two Best Forward to Consolation
  - Must lose Twice Before Eliminated

Strategy

Sweet 16 → Elite 8

- Bracket 1
  4 Designs/Bracket
- Bracket 2
- Bracket 3
- Bracket 4

Elite 8
Winners Bracket 1..4
Plus 4 From Consolation

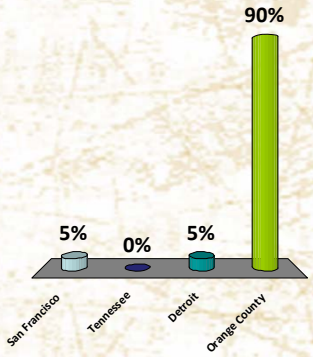
Consolation 2 Brackets of Five/Bracket
2nd Chance Winners + 2nd & 3rd Place Bracket 1..4
Top 2 Each Bracket to Elite 8

2nd Chance 6 in Bracket (Top 2 to Consolation Brackets)
Sweet 16 Alternates (2) Plus Worst From Each Bracket



Chargers Aztecs : San Diego Football Less Forever:

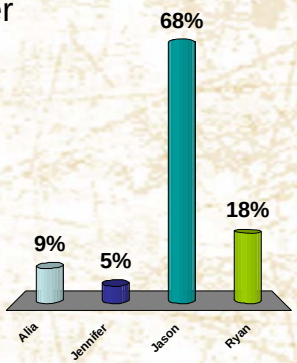
1. San Francisco
2. Tennessee
3. Detroit
4. Orange County

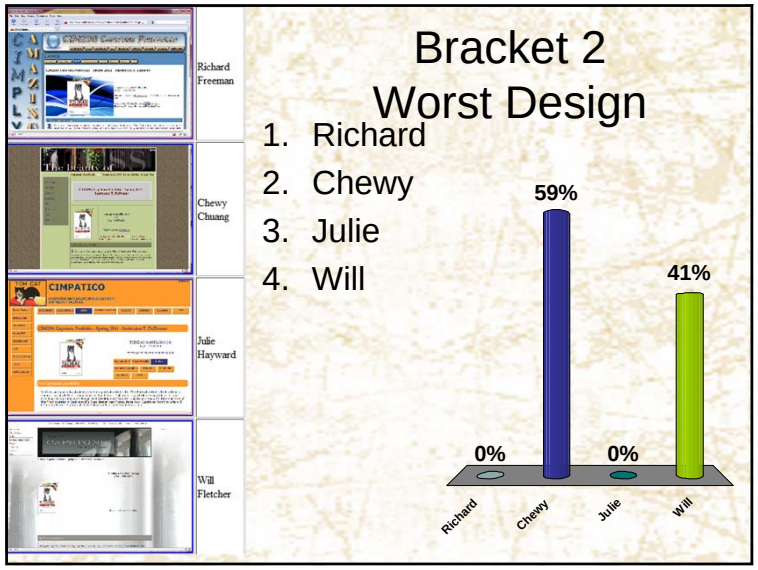


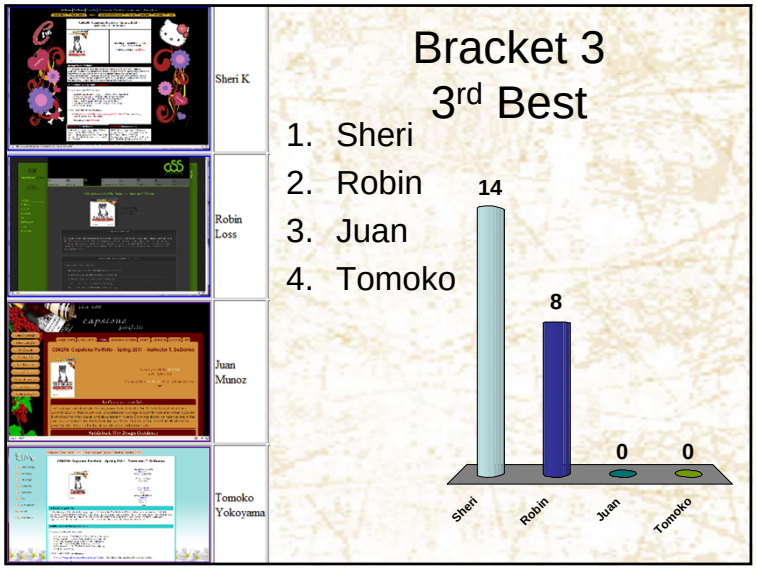


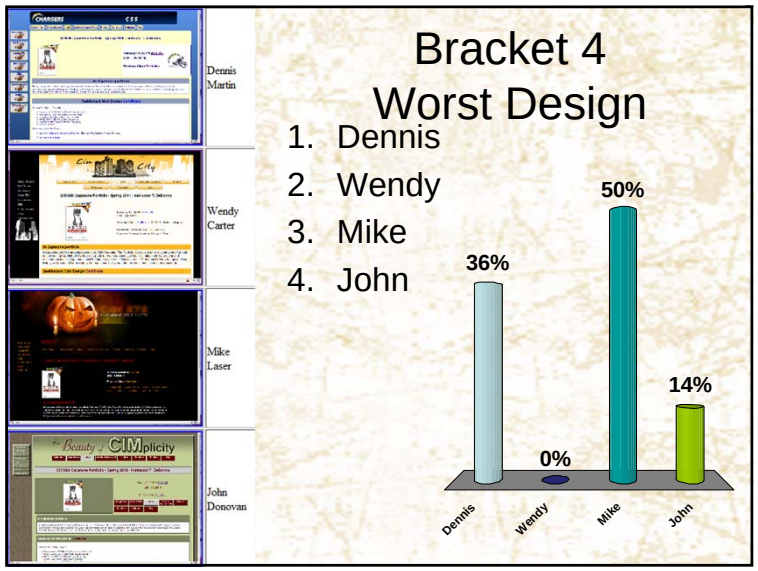
Bracket 1 Worst Design

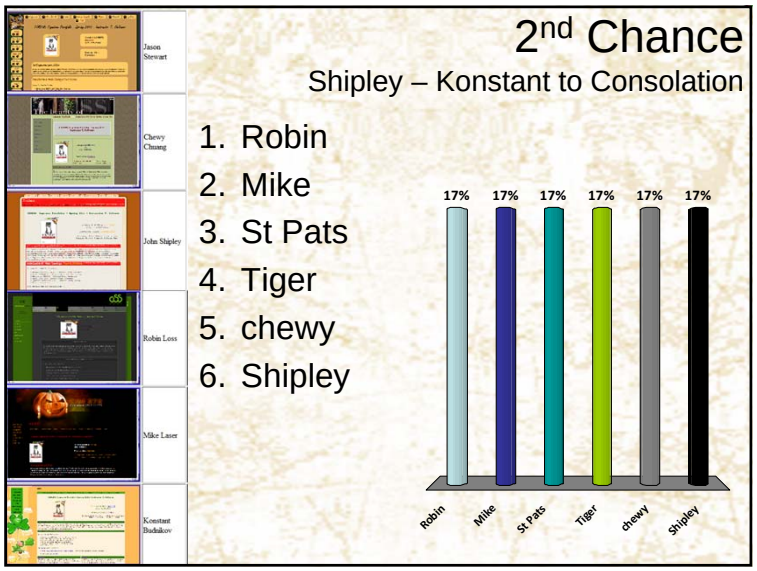
1. Alia
2. Jennifer
3. Jason
4. Ryan

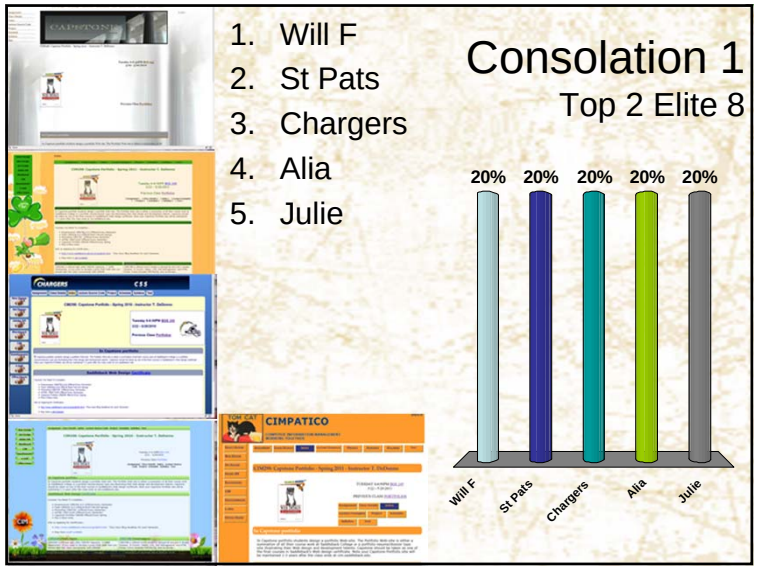


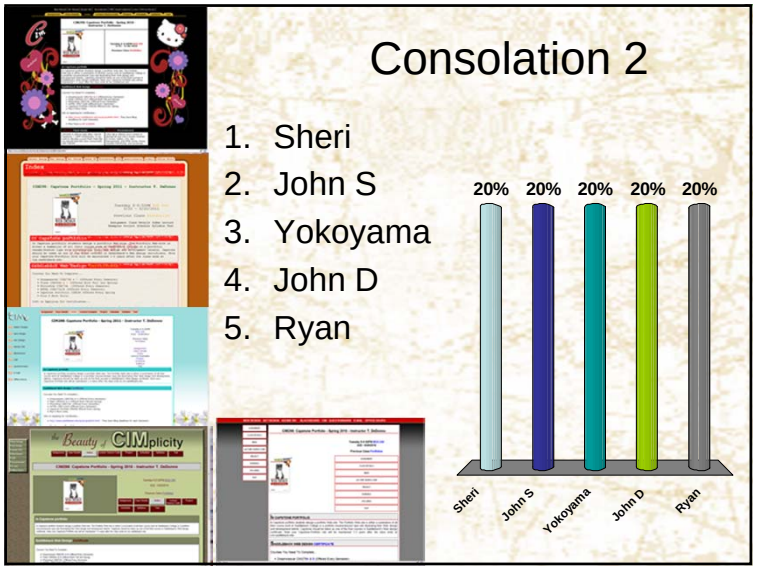

Richard Freeman
Chewy Chuang
Julie Hayward
Will Fletcher
Bracket 2
Worst Design
1. Richard
2. Chewy
3. Julie
4. Will
59%
41%
0%
0%
Richard
Chewy
Julie
Will

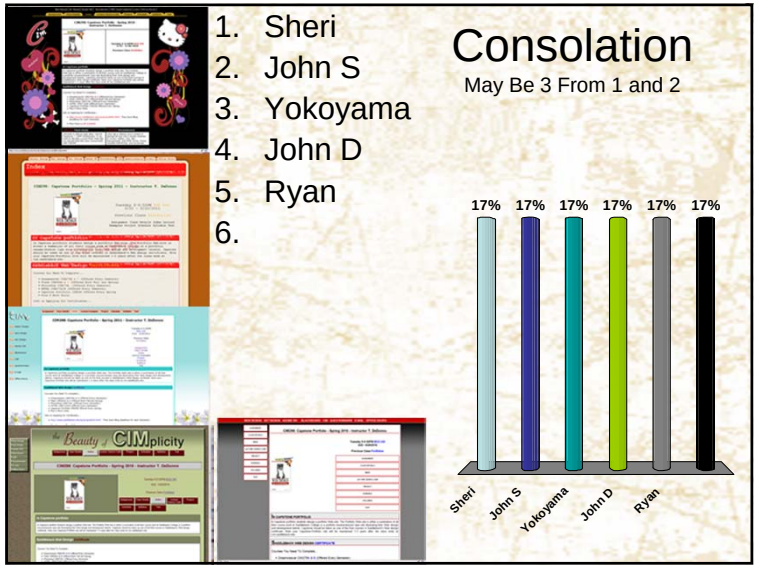

Sheri K
Robin Loss
Juan Munoz
Tomoko Yokoyama
Bracket 3
3rd Best
1. Sheri
2. Robin
3. Juan
4. Tomoko
14
8
0
0
Sheri
Robin
Juan
Tomoko


Dennis Martin
Wendy Carter
Mike Laser
John Donovan
Bracket 4
Worst Design
1. Dennis
2. Wendy
3. Mike
4. John
36%
0%
50%
14%
Dennis
Wendy
Mike
John


Jason Stewart
Chewy Chuang
John Shipley
Robin Loss
Mike Laser
Konstant Budnikov
2nd Chance
Shipley – Konstant to Consolation
1. Robin
2. Mike
3. St Pats
4. Tiger
5. chewy
6. Shipley
17%
17%
17%
17%
17%
17%
Robin
Mike
St Pats
Tiger
chewy
Shipley







Web Design Guidelines

- Header – Identify the Site (What, When, & Where)
- Navigation Bar (Intuitive)
- Consider Nav. Aids: Search, Breadcrumbs, Site Map
- Always Link to Home Page
- Consistent Look and Feel
- All Links Should be Working
- Footer Contact, Last Update, Copyright/IP
- Clear Separation of Content – Behavior – Presentation
- Mutually Exclusive Parts
  - Set Design Button was Added Relatively Easy

Judging Rubrics

- Subjective → Objective Process
- Goal Objective Point System

1) Aesthetic

2) Usability

Rock n Roll Better than Orchestra?

3) Functionality

- Readability, Fun Site, User Stay & Return
- Content Delivery is Fun, Stay & Return

Web Site Aesthetic

- Good Contrast Text and Background
- Balance Text, Graphics & White Space
- Add Glitter But Don't Distract From Content
  - Color/Graphics/Animation Enhance
  - Continuously Repeating Animation is Risky
- Graphics/Animation Blend into Site (Serve Purpose)
- Consistent Fonts, Style and Sizes
- Web Writing Techniques (Bullets, Spacing)
- Background Appropriate on All Sizes
  - Tiles Repeat, Chops on Large Screens
  - Background Image (Banner) Blend with Background Color

Web Site Usability/Accessibility

- Navigation System
  - Clear and Consistent
  - Mall You are Here, where is everything else
- Use CSS Emphasis Link
  Always Use Text Links (Add Relative Icons)
- Cross Browser Testing
- Readable Text – Clear and Easy to Scan
- Consistent Page Layout
- Use Testers QA (Emphasis Later on)
  - Yahoo Room full of 18 Year Old Testers

Web Site Functionality

- Purpose of Site
- Fairly Large (50+ Pages) Dynamic Content
- Support Multiple Sites & Changing Content
- Content has Structure but no Rules
  - No Rules on How Content can Vary
  - E.g. Home Page Book Image 100x100 to 200x200
  - E.g. Assignments 5-10 (10-100 word description)
- 5 Second Rule – Web Newspaper Fold

5 – Second Rule

- User Gets Gist of Site in 5 Seconds
  - Load Time should be Less Than 1 second
- Fold on a 1024x768 Screen
- No Horizontal Scroll Bar,
- Repetitive Information (1/4 to 1 /3 Of Top)
- Key Information w/out using Vertical Scroll
- 1080P Take Advantage of Real Estate
  - 1920 width by 1080 height

10 Point Checklist

1	Aesthetic					
2	Glitter Blend not Distract					
3	Contrast Text/Background					
4	Intuitive Navigation					
5	You are Here, Where					
6	Readability (Spacing, Fonts)					

26 Point Checklist

	Aesthetic		Usability
1	Balance Text, Graphic White SP	1	Intuitive Navigation
2	Contrast Text/Background	2	You are Here, Where is everything else
3	Repeating Animation Risky	3	CSS Link w Text (Icon optional)
4	Graphics Blend into Site	4	Cross Browser Testing
5	Consistent Font, Style and Sizes	5	Text Clear & Easy to Scan
6	Background Appropriate All Sizes	6	Consistent Page Layout
7	Images Blend with Colors	7	Tester / QA
	Guidelines	8	Accessibility (Alt Tags, etc)
8	Header Identify Site		Functionality – Site Purpose

Elite – 8

Automatic Qualifiers to Next TOC

Bracket 1
Four/Bracket
Best Forward (to Final Four)
Worst out
2nd and 3rd Semi-Final Consolation

Bracket 2

Semi Final Consolation
One Bracket of Four
Two Best to Final Four
Rank 5th and 6th Place

Final 4
Rank 1..4

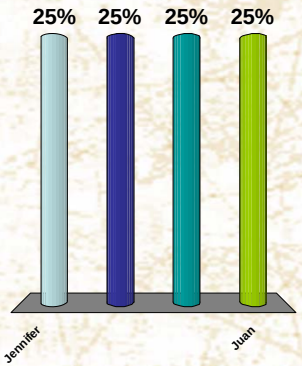


Bracket 1 – Elite 8

Best Forward to Final Four
Worst Out
2nd & 3rd Consolation

1. Jennifer
2.
3.
4. Juan



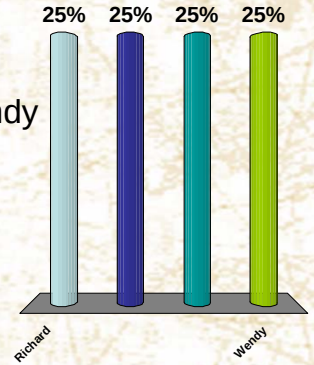




Bracket 2 – Elite 8

1. Richard
2.
3.
4. Wendy

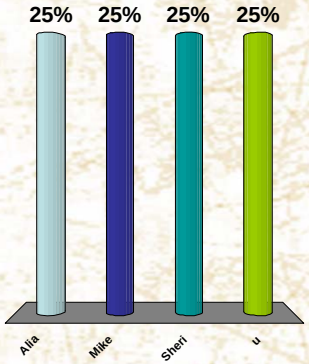




Semi Final Consolation

Top 2 Final Four - Place 5th and 6th

1. Alia
2. Mike
3. Sheri
4. u



Final Four

1. Winner Final 4
2. Finals
3. Con
4. Con

